

MEMBERSHIP DIRECTORY ADVERTISING FORM

CIRCULATION

Each physician member of Tulsa County Medical Society receives a copy of the Membership Directory. Hospitals, clinics and other health related organizations throughout Oklahoma receive and purchase additional copies. Each advertiser will receive two complimentary copy of the Membership Directory. Additional copies may be purchased for the pre-publication price of \$30.00 per copy prior to October 15, of the current year. Please indicate your request on the order form below. After October 15, of the current year cost will be \$40.00 per copy.

ADVERTISING PRICING								
Ad Size	Placement	Pri	ice (B/W)	Prie	ce (Color)			
Full Page	Inside		\$900		\$1,250			
1/2 Page	Inside		\$500		\$850			
Full Page	Back Cover		\$1,900	*	\$2,250			
Full Page	Inside Front Cover		\$1,900	*	\$2,250			
Full Page	Inside Back Cover		\$1,400	*	\$1,750			
Full Page	Front of Inside Title Page		\$1,400	*	\$1,750			
Full Page	Back of Inside Title Page		\$1,200		\$1,550			
Position is run-of-book at publisher's option. \star Reserved/Taken Spot								

ADVERTISING SPECIFICATIONS

Art to be provided in Digital Format with all support documents and fonts included. Hi-resolution PDF, JPG, or PNG.

Publication Size	6" W x 9" D (36 X 54 picas)			
Full Page	5 1/4" x 8 5/16" No Bleeds			
1/2 Page	5 1/4" x 4 1/8" No Bleeds			

Deadline: Artwork is due by October 15th. Ad layout available for a minimal fee.

TCMS MEMBERSHIP DIRECTORY ADVERTISING ORDER

Business Name	_ Contact Person						
Address		City	State	Zip			
Contact Telephone	Contact Email						
If using Ad Agency 🛛 Yes 🗖 No	Name of Agency						
Contact Person	Telephone	Email					
Checkmark advertising choice(s) from above.							
Advertisement Price	For questions about pricing or specifications, contact Joetta Cunningham						
Additional Copies							
Total	_	at 918.743.6184 or email joetta@tcmsok.org					
	Tulsa County Medical Society 5315 South Lewis Avenue Tulsa, Oklahoma 74105-6539						
Make checks payable to: Tulsa Count Pay by Credit Card call: 918							